

**Gokhale Institute  
of Politics and  
Economics**  
(Deemed to be University)

Centre for Excellence  
in Entrepreneurship  
and Development  
**ceed**



**deAsra**  
Powering businesses. Creating jobs.

## CALL FOR COLLABORATION

The Centre for Entrepreneurship and Economic Development (CEED) is an entrepreneurship policy research and advocacy centre at the Gokhale Institute of Politics and Economics (GIPE). The deAsra Centre of Excellence (CoE) in Nano-entrepreneurship at CEED is funded by Dr. Anand Deshpande, Founder and MD of Persistent Systems and Founder, deAsra Foundation.

CEED seeks to study the factors enabling and inhibiting the growth of entrepreneurship in India, especially nano and micro entrepreneurs, and play a role in creating the right policies for furthering the growth of these enterprises. CEED aims to bring together a host of stakeholders such as academicians, policymakers, and industry professionals to undertake research and policy advocacy.

Broad overarching work of the Centre is around **Urban Entrepreneurship** with a focus on the areas below.

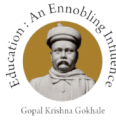
### **Focus Areas**

- Sustainable Entrepreneurship
- Indigenous Entrepreneurship
- Food Processing
- Beauty and Wellness
- Youth Entrepreneurship

### **Business Themes**

- Formalization of micro and nano business sector
- Digitization/Tech Adoption
- Access to Finance
- Financial management
- Access to Market

***Research proposals should be aligned to any of the focus areas and themes or at their intersection.***



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### **Funding of Research Projects:**

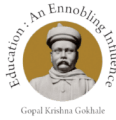
1. CEED will be considering the submitted proposals on a rolling basis.
2. The funding is provided only for the costs of conducting the research. The Centre does not pay any remuneration to the principal investigator/s of the project.
3. The process for selection of the research projects is as follows:
  - a. A short proposal is to be submitted using the following web form (word limit is 2000 words):

<https://forms.gle/eGh6BKzdDpL4pqej8>

- a. CEED's Screening Committee will evaluate the proposal. This step is expected to take 2-4 weeks. If changes are proposed, the applicant would have to submit revised proposal. After final approval by the screening committee, a detailed timeline is to be submitted at the start of the project.
- b. The Centre would need to be updated on the progress of the research on a monthly basis.

### **Key Considerations:**

1. CEED's mission is research and political advocacy. Proposals should include deliverables for both mandates. Policy Advocacy outputs can be of the types below:
  - a. Opinion pieces published in newspapers/other publications (Marathi, Hindi or English)
  - b. Roundtable or seminar around the topic
  - c. Joint visits to policymakers
  - d. Interviews or other media engagements
2. Each proposal needs to necessarily include a policy brief based on the research
3. It is mandatory for all outputs developed by the Researcher to give credit to CEED, GIPE; and to the deAsra Centre of Excellence (CoE) in Nano-entrepreneurship at CEED, GIPE if the research is related to nano-entrepreneurship.
4. Researchers will be required to participate in dissemination activities related to their project including:
  - a. Social media posts around their project



Providing stakeholder names which can be interviewed by CEED for GIPE's YouTube channel videos

5. It is recommended that Researchers include the following components in their proposal, wherever relevant:
  - a. A pilot
  - b. A workshop based on pilot results
  - c. A working paper
6. Transfer of monies would be done in tranches, suitably timed for each stage of the project. The **final tranche of 20%** would be released upon completion of the research and submission of the final report. Utilization certificates for the expenses would need to be submitted by the researchers.
7. **Data and Intellectual Property Rights:**
  - a. Data collected as part of the research would need to be submitted to CEED, GIPE. GIPE and the Researcher would jointly own the rights to the data.
  - b. The Intellectual Property Rights emerging out of the collaborative program will be licensed as creative commons with proper attribution to CEED, GIPE, and the Researcher.
  - c. Any research output, publications, communication, dissemination of information carried out jointly would need to bear the marks of CEED and GIPE.

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**We are eager to hear from you!**

For any queries, please reach out to:

[ceed@gipe.ac.in](mailto:ceed@gipe.ac.in)